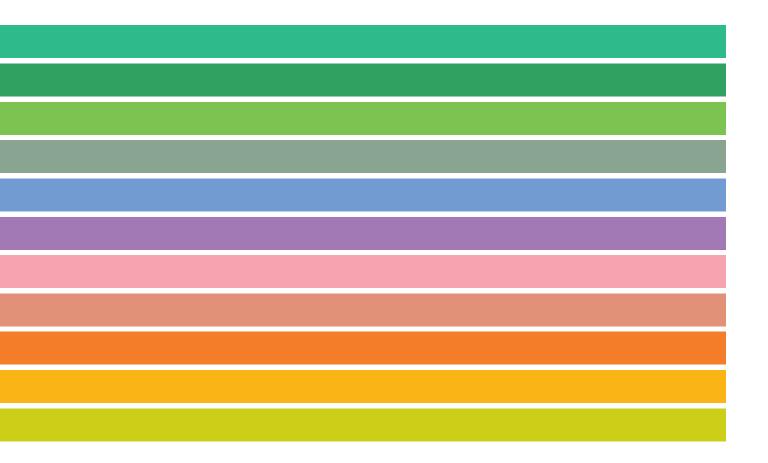
# PRIVATE LABEL OPPORTUNITIES

in water flavor market





## Take this opportunity with us

#### A FAST-GROWING **MARKET**

supported by skyrocketing demand

The

perfect

recipe...

#### **MULTIPLE OCCASIONS OF USE**

involving a wide target audience

### HIGH **ROTATION**

development possibilities to keep the category in focus and guarantee consumption

#### **NEW PURCHASING HABITS**

perfect alignment with the product proposition

#### **A WIDER PRODUCT PORTFOLIO**

it does not replace an existing product, but it adds up to water and flask ranges generating new revenue

## **PRODUCTS**

with endless

## ...to introduce a new category that enhances each point of sale

**DESIGN FLEXIBILITY** custom development according to the channel

eye-catching corner

stress-free modular set-up with high-impact tools

flavors for every taste

contemporary design matching every brand's vibes

straightforward communication

## Ready to make the difference

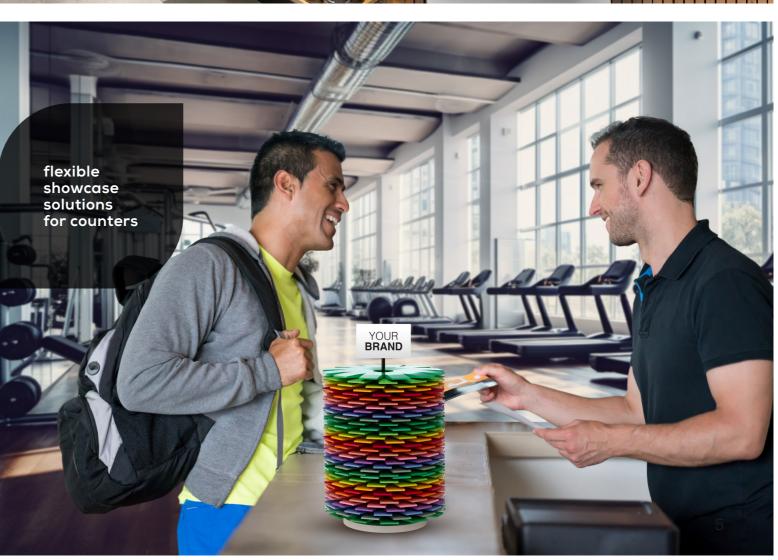


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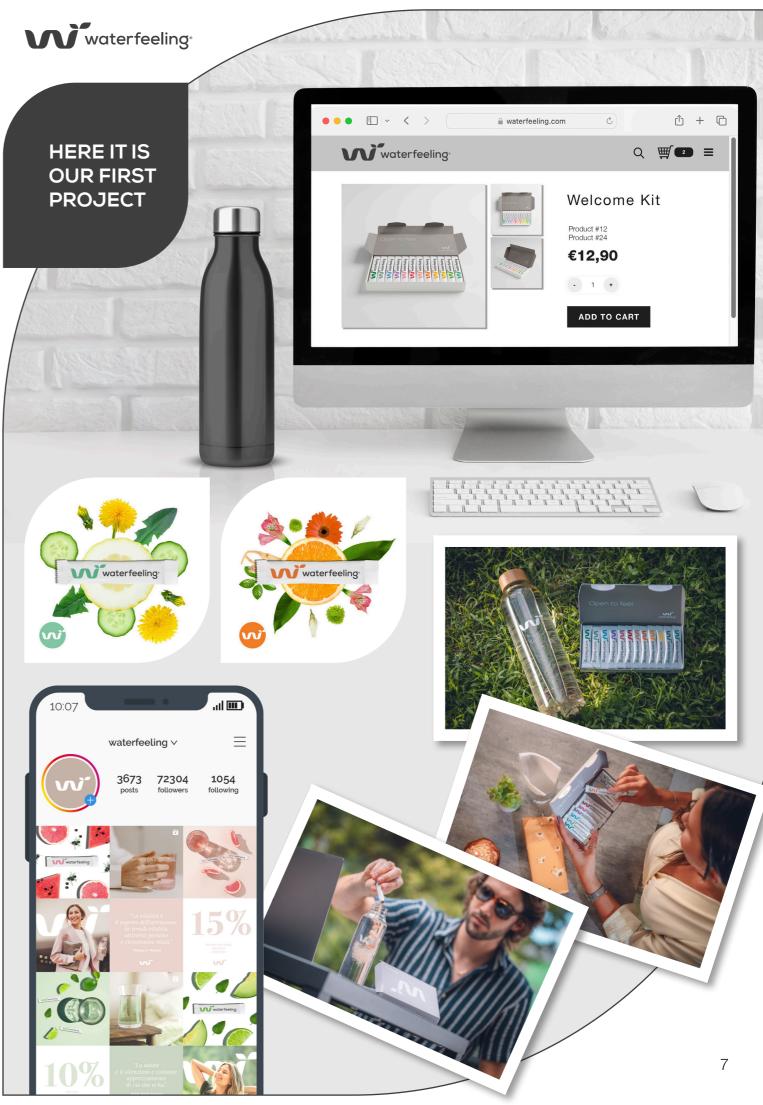












MORE INFO



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